



Who's to judge?

The B.M.O.C judges should be Mo Sistas - girls that love and appreciate the Moustache.

How does one judge?

The B.M.O.C contestants will be judged on a scale of one to ten (1-10) on the following three criteria:

01

The Bigness, Badness, Boldness of the moustache and conformity with the Mo Growing Rules

02

The outfit that the Mo Bro wears to the B.M.O.C event and how it complements the Moustache

03

The amount of money raised by the Mo Bro. The mo' money you raise the mo' points you will receive.

Bigness:

Get out the rulers! Bigness points are awarded for length of moustache and extent of facial hair (i.e. bushiness). Here's where being a hairy beast comes in real handy!

Badness:

Badness points are awarded to Mo Bros whose Mo's actually make them look 'cool' or 'fresh' or 'bad-ass'. This is more about attitude rather than actual hair so work it fellas.

Boldness:

Boldness points are awarded for moustaches that are "unconventional". Are your handlebars dyed bright pink at the tips? Did you shave a Rabbithead on your upper lip? Use your imagination, express yourself through the art of the moustache and you'll score big...points in this category.

Once registered each Mo Bro start 1 November with a clean shaven face.

Then, for the entire month of Movember each Mo Bro must grow and groom a moustache according to these rules:

01

You don't talk about Movember outside of the month.

02

Movember runs for 30 days. No more.

03

There is to be no joining of the Mo to side burns—That's a beard.

04

There is to be no joining of the handlebars—That's a goatie.

05

A small complimentary growth under the bottom lip is allowed (aka a tickler).

06

You must remain clean shaven apart from your Mo for the entire 30 days.

Failure to conform to any of those rules may, at the absolute discretion of the Movember Committee result in instant blacklisting from further participation in Movember and entry to the Gala Parté.

The Movember Committee accepts no responsibility for lost jobs, lost girlfriends/boyfriends, rashes to you or your partner or any other such mishaps caused by a Movember Mo.

The B.M.O.C campaign is proudly grown by:

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